

FOSTERING OUR PEACE ECONOMY

WHEN PEOPLE GET UP IN THE MORNING, THEY BELIEVE THEY ARE WORKING FOR THE SAFETY OF THEIR CHILDREN, THE PROSPERITY OF THEIR FAMILY, AND QUALITY OF LIFE FOR THEIR COMMUNITY. WHETHER IT'S A TEACHER, AN ARTIST, A SOLDIER, OR A PLUMBER, THEY ARE PART OF THE WORLD DREAM OF PEACE.

WE CAN DEBATE ON PEOPLE'S OPINIONS AND STRATEGIES, BUT THE FAR GREATER MAJORITY OF ECONOMIC ACTIVITY IS DEDICATED TO SAFETY, PROSPERITY, AND QUALITY OF LIFE. THE CHOICES WE MAKE EVERYDAY IS THE WORLD'S PEACE ECONOMY. LET'S MAKE OUR CHOICES COUNT.

BY THE CHOICES WE MAKE EVERYDAY, THESE TEN SECTORS OF THE WORLD'S PEACE ECONOMY CAN BE PUT TO THE WORK OF MAKING A BETTER WORLD.

- > THE CIVIC COMMUNITY
- > THE ARTS COMMUNITY
- > THE FAITH-BASED COMMUNITY
- > THE SAFETY AND SECURITY COMMUNITY
- > THE WELLNESS COMMUNITY
- > THE SPORTS AND ENTERTAINMENT COMMUNITY
- > THE ACADEMIC COMMUNITY
- > THE ENVIRONMENTAL COMMUNITY
- > THE SERVICE COMMUNITY
- > THE BUSINESS COMMUNITY



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**“Peace is a never-ending process, the work of many decisions.”
~Oscar Arias**



WITH NEARLY SEVEN BILLION PEOPLE IN THE WORLD, THE WORLD ECONOMY (IN TERMS OF GROSS WORLD PRODUCT, GWP) HAS RISEN TO NEARLY \$ 60 TRILLION. DUE TO OUR CHOICES ON SPENDING, EACH DOLLAR, OR EURO, OR YEN PLAYS AN IMPORTANT ROLE IN CREATING PEACE IN OUR LIVES. THE CITIES OF PEACE INITIATIVE IS BRINGING TO LIGHT THESE CHOICES AND THEIR IMPACT UPON FAMILIES.

WHAT IS THE COST OF VIOLENCE? IN ADDITION TO PRECIOUS LIVES LOST, WE SABOTAGE OUR LIVELIHOODS THROUGH LOSS OF TRADE AND PERSONAL INCOME, THROUGH DISRUPTION AND DISEASE, THROUGH ENVIRONMENTAL DEPLETION AND WORLDWIDE RECESSIONS.