

# 2021 Nanjing International Poster Biennale for Peace

## 1. Brief Introduction

As the first International City of Peace in China, Nanjing has successfully held two International Poster Biennales for Peace that won the positive international response and compliment. The theme of 2021 Nanjing International Poster Biennale for Peace is intended to be “community” . We will widely collect outstanding works all around the world and continue to communicate in a visual way through a series of exhibition, academics and educational activities so that we can spread and build the idea of community of shared future for mankind and also show China’ s values of peace to the world.

2. **Duration of Exhibition:** Dec 13, 2021- Mar 13, 2022

3. **Exhibition Venue:** No.1 and No.2 Exhibition Hall of the Memorial Hall of the Victims in Nanjing Massacre by Japanese Invaders

## 4. Main Organizer:

(1) **Sponsors:** Jiangsu International Cultural Exchange Association  
Nanjing International Cultural Exchange Association

(2) **Organizers:** The Memorial Hall of the Victims in Nanjing Massacre by Japanese Invaders  
Nanjing University of the Arts

(3) **Assistance Unit:**  
Institute of Nanjing Massacre History and International Peace  
School of Design, Nanjing University of the Arts

(4) **Guided by:** International Association of Peace Cities

## 5. Project Procedures:

(1) **Collecting-system Opening Hours:** June 2021-Oct 25, 2021

**Chinese Website:** <http://ipbp.org.cn/register>

**English Website:** <http://ipbp.org.cn/en/register>

(2) **Initial evaluation phase:** Oct 25, 2021-Oct 30, 2021

After the initial evaluation, shortlisted works will be publicized on the official website , and the organizing committee will send the works selection messages by e-mail. The shortlisted designers ought to submit digital printed documents or physical works according to the notice in the e-mail.

(3) **Poster Design Workshop:** Oct 25, 2021-Nov 8, 2021

(4) **Final Evaluation Phase:** Nov 15, 2021-Nov 16, 2021

All valid shortlisted works will be submitted to the final evaluation(the Organizing Committee is responsible for the digital printing of the shortlisted works) so that we can select for awards at each level.

(5) The shortlisting and winning works will be announced on Nov 16, 2021 to Nov 17

(6) **Arrange Exhibitions:** Nov 20, 2021-Nov 25, 2021

(7) **Exhibition:** Dec 13, 2021-Mar 13, 2022

(8) **Publication of works:** March 2022

## 6. Rules of event

(1) **Theme:** COMMUNITY

(2) **Candidates:** Designers, professional teachers and students, Artists and Design agencies all over the world

(3) **Duration of collecting:** June 2021-Oct 25, 2021

(4) **Final Evaluation:**

International judges will be invited to participate in online evaluation, and the initial or final evaluation shall be decided depending on the epidemic.

The judges will review all the entries, the shortlisted and winning works will be selected in Mid-November after the initial and final evaluation. The information will be announced through the official website, e-mail and other media platforms(The organizing committee of Biennale reserves the final right to interpret the adjustment of the jury because of irresistible factors).

(5) **Awards:**

One Grand Award	RMB 20,000
One Gold Award	RMB 10,000
Two silver Awards	RMB 5,000
Three Bronze Awards	RMB 3,000
Five Jury Awards	RMB 3,000

The winners will receive the awards (Taxes at their own expenses) and certificates

The finalists will receive the certificates.

The Organizing Committee reserves the final right to interpret the number and allocation of awards.

## 7. Rules and Regulations

(1) Participation Fee: Free of charge

(2) All submitted posters have to be designed after 2019

(3) Two rounds of review will be held. The preliminary review will be completed by early November 2021. The shortlist of works will be publicized on the official website. The shortlisted designers must submit digital printed posters (the Organizing Committee is responsible for output) or physical works upon e-mail notification to participate in the final review. In mid-November, the finalists and winners will be determined by the judges.

## 8. Submission of works

❖ All works shall be uploaded to the website <http://ipbp.org.cn/register>

Requirements of the documents to be reviewed and published:

A4 size, precision 300 dpi, JPG format, cmky color mode and the file size of a single work is not more than 2M

❖ All contestants ought to log onto International Poster Biennale for Peace Nanjing Author Management Center (Domestic or international uploading platform) to register, set up an account and fill in personal information.

Following are the specific process:

- Log onto the official website and set up an account to enter the registration upload system;

- Fill in the information according to tips and upload the poster
- After uploading works, the system will prompt “Submission Success” that means successful registration;
- If you have multiple works to upload, you can repeat the last two points above.

❖ **Notes**

- You may submit multiple works with one account, please do not register repeatedly
- Please fill in valid e-mail address when signing up to protect the rights and interests of contestants. The Organizing Committee will send important messages of competition to your e-mail, including notification of shortlisting and winning.
- Please fill in the entry information properly. Or you will not be able to modify the information after the registration deadline.
- The works must be submitted either in Chinese or English. Other languages are not currently supported at the moment. Entries that fail to meet the competition rules and technical requirements will not be accepted. Once the poster is successfully submitted, you will receive an automatic confirmation from the system.

❖ **Upload platform:**

**Domestic website:** <http://ipbp.org.cn/register>

**International website:** <http://ipbp.org.cn/en/register>

❖ **Contact person and related information of the organizing committee**

- **Fixed-line telephone:** +86(25)83498147 Bu Zhenhua
- **Mobile phone:** 18851006607 Bu Zhenhua
- **Workday:** 10 a.m.-17:30 p.m. from Monday to Friday
- **E-mail:** [post@ipbp.org.cn](mailto:post@ipbp.org.cn)
- **Website:** [www.ipbp.org.cn](http://www.ipbp.org.cn)
- **Wechat Official Account:** IPBP2019

## 9. Copyright and portfolio publication

The intellectual property rights of the entries of the Biennale will be owned by the Memorial Hall, including the rights to shoot, reprint, publish and promote the works. The organizing Committee will compile, design and publish the *IPBP2021 International Poster Biennale for Peace Nanjing Collection* to record and promote this event. All finalists and winners will receive a copy of *IPBP2021 International Poster Biennale for Peace Nanjing Collection* after its publication. (Postage at their own expenses)

## 10. Exhibition

**Time:** Dec 13,2021-Mar 13, 2022

**Location:** the Memorial Hall of the Victims in Nanjing Massacre by Japanese Invaders  
The entries selected by the Biennale will be exhibited at the theme exhibition hall at the Memorial Hall of the Victims in Nanjing Massacre by Japanese Invaders. Some of the works will be collected and permanently exhibited by the museum. During the Biennale, the promotion activities of the works will be held at commercial and public places in Nanjing. After the event, these outstanding works will be shown through itinerant exhibition in other Memorial Halls, Colleges and public places at home and abroad.

## 11. Supporting activities

- **Poster Workshop**

The famous designers at home and abroad will be invited to the poster workshop and we will seek students in the whole society to learn and create works around the theme of Biennale. The excellent works in the workshop will participate in the Final evaluation of Biennale directly.

- **Online Exhibition**

Build an online platform and all previous winning and outstanding works will be displayed online

- **Event Promotion**

Biennale promotion activities will be carried out in related domestic art colleges and universities that combine with the educational programs of Nanjing universities of the arts to spread the values of peace and the idea of community.

- **Development of cultural and creative products**

Develop a series of derivative products around the authorized works of Biennale and promote the spread of Biennale brand and values in the form of materialization