



INTERNATIONAL  
CITIES OF PEACE®

# *Humanity in Service™*

By International Cities of Peace

*A partnership for organizations and Individuals  
moved by the spirit of  
generosity and purpose to help  
people and communities in need.*

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Vetted volunteers, such as these ICP team members in needy areas of Ethiopia, are ready and waiting for your company to make a profound impact for humanity.

## The Humanity in Service® program from International Cities of Peace

A dependable partner, heartfelt stories and a safe, sustainable process that can help you change the world for the better.

For foundations, corporations, NGOs and individual donors, "support-ready" projects, local and global, that will put your Social Responsibility commitment

into practice for practical, measurable results.

## Fine-Tuned for Organizations



In the Guerrero State of Mexico, three Cities of Peace initiatives are providing a wide range of educational and medical services to at-risk children and adults.

*Humanity in Service has a strong value proposition for the Social Responsibility programs of corporations and organizations committed to the public good.*

Today, organizations are tasked with additional criteria for success. New operational models such as Corporate Social Responsibility (CSR), the United Nations Global Compact Reporting (CoP), and other ratings standards and reporting urge organizations to engage as a positive force for the local and global community. The Humanity in Service™ program from International Cities of Peace is a dependable partner.



Cities of Peace on all continents, in North and South America, Africa, Asia, Europe and Oceania, are experiencing huge challenges: poverty, hunger, climate change and refugees. And it is up to the global community to ease their suffering and help them thrive.

## A safe process for individual donors to invest in people

*Deliver immediate positive impacts for local communities.*

Whether a personal donation of time or resources, or if you are part of a foundation, one of the challenges is to find a safe way to help.

The Humanity in Service program from International Cities of Peace provides vetted leaders in communities that have great need. You can engage directly and build a relationship, or you can take a step back and watch your donations work.

## Process Loop for Success: *A Clear Pathway to Responsible Engagement*



Many Rotary Clubs, including Midland, Michigan, United States are working with leaders in areas of great need, such as this “One Million Trees” initiative in South Sudan.

**Step by step**, donors are guided by a relationship framework that maps actions to decision-making by continuously cycling through distinct stages, which help clarify goals and outcomes. This limits misunderstanding and enables the option of continued support for longer term relationships.

**Each step of the way**, donors and recipients are on the same page; next steps are based on success of the previous step. If requested, recipients will provide receipts and photos of all purchases and impacts. Stories and photos will be provided to keep records and enable attestation of the services and/or funds provided.

## *A Practical Path for Individual Donors and Organizations*

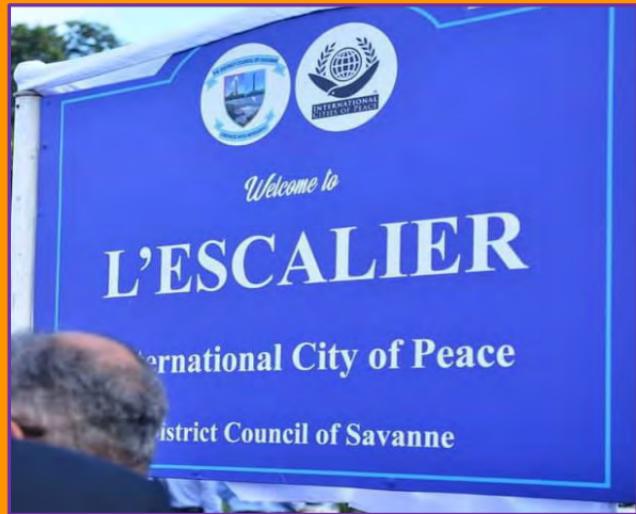


In the Nakivale Refugee Settlement, nearly twenty villages have unified in a Cities of Peace initiative to solve hunger, violence and isolation.

*Try it on one project then, based on your experience, consider it as an ongoing process for action.*

- 1. Be Inspired by a Story***
- 2. Build Relationships***
- 3. Set Mutual Goals***
- 4. Provide Support***
- 5. Verify Progress***
- 6. Measure Success***





In L'Escalier, Mauritius, City of Peace, the island country is committed to organizing multiple Cities of Harmony in order to build unity and end division.

## ICP Corporate Connect™

### Overcoming Challenges and Pitfalls

**The Challenges:** Increasingly, to be competitive, organizations must factor into their operational decisions a complex of concerns: best practices, ethics, environmental impact, transparency, and equitable use of resources and expertise.

*The Solution: Is it possible for an organization or individual to simplify Social Responsibility in a complex and changeable world? With the practical approach of a Humanity in Service partnership, challenges find solutions!*

## **Individual Social Commitment: Purposeful and Sustainable**



**In Morocco, volunteers are caring for hundreds of animals that are at risk in the streets of Medina.**

- **Build strong partnerships** by developing effective relationships with local governments, NGOs, and community organizations.
- **Empower local leaders** who are committed to safety, prosperity and quality of life and equipped with resources, training and support.
- **Engaging youth** in peace-building and creating the next generation of peacemakers.
- **Continuously improve and refining strategies** by developing both short-term and long-term relationships with those in communities focusing on societal justice and localizing a strong culture of peace.



**Social Responsibility** entails inspiring youth. In Guanajuato, Mexico: City of Peace, citizens created the Guanajuato Peace Flame Committee to educate youth and do practical work, such as delivering blankets to women of the Sierra de Santa Rosa.

## The ICP Humanity in Service program offers:

- Direct deployment to areas of need
- Accountability through financial transparency
- Measurable results from each program
- Stories and successes that achieve your goals

An introduction by ICP to vetted and honest community leaders can open a secure pathway to increasing corporate resiliency and capture positive stories of mutually beneficial engagement in local and global areas of great need.

## Engagement Values that Serve Your Goals



In Thressur, India, school children are in need of books and teaching materials that will put them on the path to a better, more productive life.

- **Generosity of Spirit:** Activate the better angels.
- **Levels of Support:** Many options for type and amount of support, including in-kind, actionable support, financial or other means.
- **No middlemen:** donor-recipient direct exchanges.
- **Flexibility in Process:** Direct or indirect engagement.
- **Vetted leaders:** Trusted community teams.
- **Accountability:** Receipts and photos delivered for each donation to ensure no corruption.
- **High Impact:** Evidentiary outcomes/measurements.
- **Local/Global Peacebuilding:** With trusted peacemakers in local communities, peace in regions, provinces, and countries is made practical.

## Accountability and Measurement



City of Peace programs, such as this school building project, deliver receipts for every purchase to ensure corruption-free, progress-directed successes.

Organizations and donors can avoid the pitfalls of corruption, politics, religious and cultural conflicts, and wasted resources.

Put in place scheduled reporting and updates, as well as measurements for success. Experienced leaders, as the main contact for your support, will keep you on top of your program's progress.

## The Positive “After Effect” of a Bottom-up Strategy



Sports programs are the best way to engage youth to energize the community as well as the next generation of peacemakers.

One of the most difficult realities of community engagement is that when the support is gone, so is the enthusiasm and continuity. With ICP, the leaders come to the programs after years of volunteering for community. They and their teams are deeply concerned and know what is needed in their neighborhoods and for their families. Your contributions will have an impact years into the future.

## The Evolution of the Practical Social Responsibility

Since the 1950's publication of Howard R. Bowen's book, *Social Responsibilities of the Businessman*, the bar has been raised for organizational and individual supportive engagement in society.

**The idea of Social Responsibility has evolved toward organization conscience, where consideration for the safety, prosperity, and quality of life for families and communities becomes a call to practical, consistent, and compassionate action.**



These young people have started an arts program that healing the community and setting young people on the right path forward.

## International Cities of Peace

*Seventeen years of commitment to building the peace.*



Imagine the impact of your attention, no matter if your support is in-kind, financial, mentoring, or another gift of your time and heart.

- **International Cities of Peace (ICP)** is the main program for the 501(c)3 not-for-profit organization, Cities of Peace, Inc.
- **With Special Consultative Status** with the ECOSOC, the U.N. body for NGOs, our member network includes vetted Liaisons (leaders) in nearly 500 member Cities of Peace in 76 nations.
- **Defining peace** as the Consensus Values of Safety, Prosperity, and Quality of Life has enabled ICP to overcome division and offer opportunities for peacebuilding in at-risk communities around the world.

## A Safe and Heartful Path: Social Action that Matters

Please consider becoming a supporter of ICP's global network. Major donors and grantors are honored and receive many benefits, including a free "Room" webpage to document and publicize your organization's community work. Please get in touch for details.

**Thank you!**

Contact us today for details!  
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